

*“Before anything else, preparation is the key to success.”*

- Alexander Graham Bell

# Cyber Resilience

## BREACH RESPONSE PLANNING

**Surviving the Inevitable**

In the event of a suspected data breach, are you prepared to immediately spring into action on multiple fronts to protect your brand, your finances, and your customer and vendor relationships?

A Breach Response Plan addresses your enterprise-wide risks by outlining all actions that must be taken rapidly by both internal and external resources in a moment of crisis to enable appropriate communications and mitigate damage as much as possible.

As state, federal and international regulations become increasingly complicated and strict, it is more important than ever for organizations to be able to immediately respond to a breach with well-defined internal and external teams. Once a suspected breach occurs, there is no time and no leverage to set up new relationships. Planning helps organizations know when to involve outside counsel, when to disclose an event, what to say about an event, when to involve law enforcement, and how to cope with cyber-extortion.

Breach Response planning is a critical part of Enterprise Risk Management.



A rapid response to a breach is critical for limiting damage, collecting forensic information, complying with regulations, and protecting your brand.

## Protect Your Brand and Your Value

**Without a plan, organizations can face chaos and costly missteps—which could make them tomorrow’s front-page news.**



NextLevel’s *cyber-resilience* Desired State Roadmap™ is designed to rapidly get you on the path to your desired outcome. In just two or three short weeks, we work with you to develop a plan that serves your business. You can take the plan and run with it, or count on us to assist with any aspect of the implementation.

## OUR PROCESS



- Through customized interviews and review of materials and processes, we quickly gain an understanding of your organization and operations, and assess the effectiveness and challenges within your enterprise risk and security functions.
- We identify and prioritize initiatives to address opportunities for improvement, and determine the time and resources necessary to implement.
- We help create a path for you to align the capabilities of your business functions with your needs and aspirations, ensuring buy-in and ownership at all levels of the organization.

## The NextLevel Advantage



### EXPERIENCED LEADERS

NextLevel gives you immediate access to proven executive talent, including leaders with extensive real world operational and financial experience in the C-suite and boardroom. Our team members have experience leading companies through major transitions, and managing challenging, mission-critical initiatives in a broad range of markets and industries, from start-ups to multi-nationals, both privately held and publicly-traded.



### COLLABORATIVE APPROACH

For each engagement, we leverage the collective knowledge and practical experience of our entire team. To develop each aspect of the Desired State Roadmap™, we draw on team members with relevant areas of executive expertise—in strategy and governance, operations, security and technology—as well as relevant industry experience. We then work in close, collaborative partnership with you to ensure alignment of our recommendations with your business goals.



### UNBIASED PERSPECTIVE

With our outside perspective, we take a critical view in determining your organization's needs related to protecting your value and reputation. Our approach incorporates an enterprise risk management perspective in determining the internal and external resources needed. Working with NextLevel, you get the clarity you need to confidently and effectively address your breach resilience objectives.

### READY TO INCREASE YOUR RESILIENCE TO CYBER ATTACK?

Call (800) 833-NEXT or email [info@nlbev.com](mailto:info@nlbev.com)

NextLevel leads companies through major transitions, and helps manage challenging, mission-critical initiatives by providing seasoned operating executives on an interim, project, or advisory basis. Our vetted team, each with an average of 20 years of real-world leadership experience in the C-suite and boardroom, helps companies execute their most important strategic, operational and financial initiatives to build enterprise value.

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