



Sharon Hoyd

Sharon Hoyd is an accomplished finance and technology leader with 20+ years of high growth and transformational experience as a senior financial leader, consultant, and owner in companies ranging from small and privately owned to large and publicly traded. She has a unique ability to improve financial, accounting and reporting processes inside a strong control environment while improving operations interaction with business processes at the same time. Her practical ability to understand and communicate with operators and her exceptional knowledge of finance and accounting are further leveraged by a unique ability to effectively deploy technology to create leverage and efficiency throughout organizations.

Sharon holds bachelor's degrees in both Finance and Psychology from the College of Idaho. She is also a Chartered Financial Analyst.

Key Leadership Accomplishments

As the finance executive, Sharon built the control, compliance and financial systems that enabled business growth in an energy trading company from start-up to \$4.6 billion in under four years. As a financial consultant, she led the consolidation of two PE portfolio companies' financials and managed the re-audit of two years of results to a PCAOB standard in under 90 days in support of a highly successful exit. This was followed by the creation of the 10K, MD&A support, footnotes, and schedules for the subsequent S1 that was filed for a direct public listing. As a technology consultant, Sharon successfully managed implementation of multiple ERP, CRM, and other automation systems in companies from small to large and private to public in a wide variety of industries, achieving the combined results of improved efficiency in operations and improved management information for reporting and decision making.

Summary

- President, CFO, VP of Finance, Controller
- Private Equity
- Acquisition Integration
- ERP and CRM implementation
- Automation of highly technical processes
- Financial and Managerial accounting acumen
- Transitioning companies from private to public
- Track record of quality and efficiency improvement
- Reduction of costs and overhead through process improvement and targeted technology
- Operational Leadership